



KnowledgeShift Professional Skills Mobile Video Library

Now you can access
the power of the top
thought leaders right
from your phone!



Receive an annual subscription to the library of your choice. If you have more than 50 subscribers you can receive significant discounts!

To place your order contact us directly to discuss your access options and to test your mobile device to ensure you can view the videos.

admin@knowledgeshift.net or 630-221-8750

KnowledgeShift Inc.
26W245 Grand Ave Ste 200
Wheaton, IL 60187
www.knowledgeshift.net

Leadership Library

Leadership	QuickTalks: Howard Behar: Be Human
Behaving with Values \$39.99	QuickTalks: Howard Behar: H2O: Leadership Speaking with the Same Voice
	QuickTalks: Howard Behar: Only the Truth Sounds Like the Truth
	QuickTalks: Howard Behar: Stay True to Your Identity
	QuickTalks: Jim Kouzes: Leadership Is In the Moment
	QuickTalks: Stephen Covey: The 7 Habits of Highly Effective People
	QuickTalks: Stephen Covey: The 8th Habit: From Effectiveness to Greatness
	QuickTalks: Stephen Covey: The High Cost of Low Trust
	QuickTalks: Bill George: Honing Your Leadership Effectiveness
	QuickTalks: Bill George: Staying True to Your True North
	QuickTalks: Bill George: The Journey to Authentic Leadership
	CEO Close-Ups: Robert Lane: Dealing with Unions
	CEO Close-Ups: Robert Lane: Running an Ethical Company
	CEO Exchange QuickTalks: Clarence Otis and Mackey McDonald: Unacceptable Behavior
	CEO Exchange QuickTalks: Terry Semel: Inexcusable Behavior
	CEO Exchange QuickTalks: Clarence Otis: Valuing

	Employees & Customers
	CEO Exchange QuickTalks: Jeffrey Immelt: Ecomagination
	CEO Exchange QuickTalks: Jeffrey Immelt: Going Green
	CEO Exchange QuickTalks: Raymond Gilmartin: Mentoring
	CEO Exchange QuickTalks: Raymond Gilmartin: The Motivation of Leadership
	CEO Exchange QuickTalks: Arthur Ryan: Community Partnerships
	QuickTalks: Fred Reichheld: Eliminating Bad Profits (the enemy of growth)
	QuickTalks: Fred Reichheld: Corporate Ethics: The Golden Rule of Growth
	QuickTalks: Fred Reichheld: Leadership Strategies for Building Loyalty
	QuickTalks: Mark Goulston: The Respected Leader
	CEO Exchange QuickTalks: Gary Kelly: Surviving Bad Times
	CEO Exchange QuickTalks: Bud Selig: Being a Team Player
	CEO Exchange QuickTalks: Bud Selig: Collective Bargaining
	CEO Exchange QuickTalks: Bud Selig: Decision-Making
	CEO Exchange QuickTalks: Bill Marriott: Weathering Adversity
	CEO Exchange QuickTalks: Ed Liddy: Decision Making
	CEO Exchange QuickTalks: Ed Zander: Privacy
	CEO Exchange QuickTalks: Fred Hassan: Ethical Behavior

	MBA QuickTalks: Effective Leadership
	MBA QuickTalks: Ethics and Language
	QuickTalks: Ken Blanchard: Ethical Management
	QuickTalks: Pat Lencioni: Praise and Criticize Publicly
	QuickTalks: Tim Sanders: The Importance of Your Employer Brand
	The Traits of Authentic Leadership: How Stewardship Drives Growth
	QuickTalks: Tim Sanders: Compassion in Leadership
	QuickTalks: Pat Lencioni: Holding People Accountable
	QuickTalks: Pat Lencioni: Humility vs. Publicity Paradox
Building Teams \$39.99	QuickTalks: Roddy Gow: Developing Top Talent to Perform Across Cultural Boundaries
	QuickTalks: Shelley Stewart Jr.: Building Cross-Functional Teams: Be a Talent Scout
	QuickTalks: Jon Katzenbach: Excelling at Team Leadership
	QuickTalks: John Sweeney: Lead Like Improvisers: The Importance of Diversity
	QuickTalks: Jon Katzenbach: Leading Employee Engagement
	QuickTalks: Jon Katzenbach: Optimizing Team Performance
	QuickTalks: Lynda Gratton: Hot Spots Bring Energy and Innovation to Organizations

KnowledgeShift Inc.
26W245 Grand Ave Ste 200
Wheaton, IL 60187
www.knowledgeshift.net

	QuickTalks: Michael Jarrett: High Performing Teams
	CEO Exchange QuickTalks: Robert Lane: Communicating with Employees
	QuickTalks: Linda Hill: Building and Leading Effective Teams
	CEO Exchange QuickTalks: Ed Zander: The Importance of Your Team
	MBA QuickTalks: Go Team
	QuickTalks: Tom Kelley: Nurturing Innovation Personas on Your Team
	Teams That Work
	QuickTalks: Marshall Goldsmith: Team Building
	QuickTalks: Michael Treacy: Three Characteristics of a Performance Discipline
	QuickTalks: Pat Lencioni: Succeeding as a Team Leader
	QuickTalks: Pat Lencioni: The Five Root Causes of Team Dysfunction
	QuickTalks: Keith Yamashita: Is Your Team Stuck?
	QuickTalks: Keith Yamashita: Why is Your Team Stuck?
	QuickTalks: Ken Blanchard: Building a High-Performance Team
	QuickTalks: Pat Lencioni on Four Types of Effective Meetings
	How Do You Put a Giraffe Into a Refrigerator?
Coaching &	



Mentoring \$29.99	
	QuickTalks: Mark Goulston: How to Stand Out from the Competition
	QuickTalks: Shelley Stewart Jr.: Importance of Coaching and Mentoring
	QuickTalks: Howard Behar: Do Annual Reviews Every Day
	QuickTalks: Howard Behar: Great Mentors Ask Great Questions
	QuickTalks: John Sweeney: Lead Like Improvisers: Observing vs. Critiquing
	QuickTalks: Jon Katzenbach: Successful Mentoring
	QuickTalks: Claire Tiney: High Impact Coaching
	QuickTalks: Julian Birkinshaw: How Can You Make Your Company More Entrepreneurial
	CEO Exchange QuickTalks: Brad Anderson: Coaching
	QuickTalks: Dick Heller: Leader As Coach
	Coaching for Success: How Successful People Get Even Better
	MBA QuickTalks: Everyday Leaders
	QuickTalks: Marshall Goldsmith: Peer-to-Peer Coaching
	QuickTalks: Ken Blanchard: Catch People Doing Something Right
	QuickTalk: Ken Blanchard: The One Minute Manager
	QuickTalks: Marshall Goldsmith: The Best Coaching Advice
	QuickTalks: Marshall Goldsmith: It's Not About the Coach

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net



	QuickTalks: Marshall Goldsmith: Gender Differences in Leadership Feedback
	QuickTalks: Marshall Goldsmith: Six-Question Approach to Coaching
	QuickTalks: Marshall Goldsmith: Stop Adding too Much Value
Collaborating \$19.95	QuickTalks: Don Tapscott: Building NextGen Learning
	QuickTalks: Stephen Covey: Habit 6: Synergize
	QuickTalks: Barry Libert: Case Studies in Social Networking
	QuickTalks: Barry Libert: Introduction to Web 2.0
	QuickTalks: Barry Libert: My Wife Is Right
	QuickTalks: Barry Libert: My Wife Is Right
	CEO Close-Ups: Blake Nordstrom: Managing by Committee
	QuickTalks: Erik Weihenmayer: Leading a Team Through a Vision
	CEO Exchange QuickTalks: Jeffrey Immelt: HR Directors
	CEO Exchange QuickTalks: Neville Isdell: Acquisitions
Empowering Others \$39.99	
	QuickTalks: Mark Goulston: Facing Down Fear

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net

	QuickTalks: Roddy Gow: Great Leaders Know When to Let Their Talent Take the Lead
	QuickTalks: Richard III: The Value of Outward Bound
	QuickTalks: Colleen Barrett: Stay Close to Your Core Values
	QuickTalks: Paul Stebbins: Cultures that Lead to Transformative Growth
	QuickTalks: Paul Stebbins: Developing Trust
	QuickTalks: Shelley Stewart Jr.: Allow your People to Take Risks
	QuickTalks: Shelley Stewart Jr.: Building Consensus
	QuickTalks: Gareth Jones: Leading Clever People
	QuickTalks: Marty Evans: Leadership is Removing the Barriers to the Team's Success
	QuickTalks: Howard Behar: The Person Who Sweeps the Floor Chooses the Broom
	QuickTalks: Tom Peters: Tom's Definition of Leadership
	QuickTalks: John Sweeney: Lead Like Improvisers: Accept Ideas as Gifts
	QuickTalks: John Sweeney: Lead Like Improvisers: Follow the Follower
	QuickTalks: John Sweeney: Lead Like Improvisers: Status Has a Negative Effect
	CEO Close-Ups: Brad Anderson: Tell Me What I'm Doing Wrong
	QuickTalks: Bill George: From "I" to "We"

	QuickTalks: Bill George: Empowering People to Lead
	CEO Exchange QuickTalks: Brad Anderson: Results Oriented Work Environment
	CEO Exchange QuickTalks: Mackey McDonald: The Importance of Disagreement
	CEO Exchange QuickTalks: Sir Howard Stringer: Getting Employees to Talk to Each Other
	CEO Exchange QuickTalks: William Lauder: Empowering Employees
	CEO Exchange QuickTalks: Michael Eskew: Delegation
	CEO Exchange QuickTalks: Raymond Gilmartin: Luck
	QuickTalks: Dick Heller: Bullwinkle School of Management
	QuickTalks: Dick Heller: Bullwinkle School of Management
	CEO Exchange QuickTalks: William Greehey: Putting Employees First
	QuickTalks: Cohen: Shared Leadership
	CEO Exchange QuickTalks: Blake Nordstrom: Being Competitive Through Technology
	MBA QuickTalks: Just One Question
	QuickTalks: Tony Schwartz: The Real Value Proposition
	QuickTalks: Jason Jennings: Letting Go
	QuickTalks: Jason Jennings: Think and Act Like Owners
	QuickTalks: Marshall Goldsmith: Becoming a More Effective Delegator
Leading	QuickTalks: Jurgen Wolff: How to Manage Other People

others \$49.95	
	QuickTalks: Roddy Gow: Communication is the Key to Managing A Global Business
	QuickTalks: Ron Meyer: Never Panic in Difficult Times
	QuickTalks: Richard III: Using Incentives to Align Division Heads
	QuickTalks: Patrick Dixon: Tribal Leadership
	QuickTalks: Steve McDermott: How to Fail at Leadership
	QuickTalks: Marty Evans: Effective Leadership: A Process of Continuous Self-Improvement
	QuickTalks: Marty Evans: Leadership in Times of Crisis
	QuickTalks: David Taylor: Inspiring Others: The Power of True Leadership
	QuickTalks: Howard Behar: Leaders Ask Great Questions, Then Act
	QuickTalks: Jim Kouzes: The Five Practices of Exemplary Leadership: Model the Way
	QuickTalks: Jim Kouzes: Credibility: The Foundation of Leadership
	QuickTalks: David Maister: Are We In This Together?
	QuickTalks: David Maister: Strategy and the Fat Smoker
	QuickTalks: James Canton: The Leader of the Future
	QuickTalks: Amin Rajan: Leadership
	QuickTalks: Jonathan Gosling: Leading From Another Place
	QuickTalks: Jonathan Gosling: Managing Your

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net

	Organization Like a Soap Opera
	QuickTalks: John Sweeney: How to be a Great Manager (Parody)
	QuickTalks: John Sweeney: How to be a Great Leader (Parody)
	QuickTalks: John Sweeney: Lead Like Improvisers: Declare Your Point of View
	QuickTalks: John Sweeney: Lead Like Improvisers: Serve the Customers First
	QuickTalks: John Sweeney: Lead Like Improvisers: Working at the Speed of Laughter
	Gareth Jones: Be Yourself More With Skill
	QuickTalks: Gareth Jones: Excite People to Exceptional Performance
	QuickTalks: Gareth Jones: Use Your Difference, Don't Be Someone Else
	QuickTalks: Gareth Jones: Why Should Anyone Be Led by You?
	QuickTalks: Lynda Gratton: People are the Center of Business Strategy
	QuickTalks: Nigel Barlow: Fanatical About Talent
	QuickTalks: Nigel Barlow: Inventing the Future
	QuickTalks: Judith Leary-Joyce: The Impact of Low Trust
	QuickTalks: Bill George: Knowing Your Authentic Self
	QuickTalks: Tom Kelly: Lead Ahead: Inertia and Momentum
	QuickTalks: Tom Kelly: Leadership as an Individual Experience

	QuickTalks: Tom Kelly: Leadership Characteristics
	QuickTalks: Tom Kelly: Situational Leadership
	CEO Exchange QuickTalks: Cathleen Black: Cutting Your Losses
	CEO Exchange QuickTalks: Mackey McDonald: Corporate Culture
	QuickTalks: Michael Hammer: What Business Can Learn From The New England Patriots
	QuickTalks: James Champy: The Role of Ambition
	CEO Exchange QuickTalks: Raymond Gilmartin: Ruffling Feathers
	QuickTalks: Rita Bailey: Creating a People-Centered Culture
	QuickTalks: Rita Bailey: Leveraging Optimum People, Profit, and Opportunities
	QuickTalks: Dick Heller: Full Extension
	QuickTalks: Dick Heller: Leadership Legacy
	QuickTalks: Oren Harari: Break From The Pack: Leading the Pack
	QuickTalks: Mark Goulston: The PEP CEO Challenge Part 1: Find Out What People Think About Your Company
	QuickTalks: Mark Goulston: The PEP CEO Challenge Part 2: Find Out What Your People Think About You
	QuickTalks: Scott Eblin: The Next Level: What Insiders Know About Executive Success
	QuickTalks: Linda Hill: Leadership Tips for New Managers
	QuickTalks: Mark Goulston: How to Get People to Think Outside the Box

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net

	CEO Exchange QuickTalks: Bud Selig: Facing Adversity
	CEO Exchange QuickTalks: Bud Selig: Influencing Peers
	CEO Exchange QuickTalks: Ed Liddy: The Role of the CEO
	CEO Exchange QuickTalks: Ed Zander: On Becoming a CEO
	CEO Exchange QuickTalks: Gerard Kleisterlee: The Qualities of a Leader
	MBA QuickTalks: The Human Elements of Change Management
	MBA QuickTalks: Transformational Change
	MBA QuickTalks: Workquake ... It's the Organization
	QuickTalks: Cohen: Creating Commitment to a Vision
	QuickTalks: Tom Kelley: The Director - Being an Innovation Leader
	QuickTalks: Jason Jennings: Discovery 1, Culture
	QuickTalks: Jim Harris: Achieve Breakthrough Results
	QuickTalks: Jason Jennings: Good Managers and Great Managers
	QuickTalks: Jim Harris: Five Principles of Employee Engagement
	QuickTalks: Brian Tracy: The Formula for Strategic Planning
	QuickTalks: Ken Blanchard: Developing the Right Kind of Leadership
	QuickTalks: Ken Blanchard: Set Your Sights on the Right Target and Vision
	QuickTalks: Ken Blanchard: Situational Leadership

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net

	QuickTalks: Pat Lencioni: Breaking Down Silos and Creating Alignment
	QuickTalks: Laree Kiely: Who is a Leader?
	QuickTalks: Tim Sanders: Readers are Leaders
	QuickTalks: Marshall Goldsmith: To Help Others Start with Yourself
Managing Performance \$14.95	
	QuickTalks: Ron Meyer: What Matters the Most
	QuickTalks: David MacLeod: How to Engage Your People to Win
	A Whole New Mind: The Six Aptitudes Needed for Success
	QuickTalks: Judith Leary-Joyce: Choosing Great People Managers
	QuickTalks: Judith Leary-Joyce: Appraisals as a Motivational Tool
	QuickTalks: Patricia Wheatley Burt: Profitable Performance Management
	CEO Close-Ups: Kenneth Lewis: Inclusive Meritocracy
	CEO Exchange QuickTalks: Jeffrey Immelt: Performance Management
	CEO Exchange QuickTalks: Tom Ryan: Being Ambitious
	QuickTalks: Michael Treacy: Performance Discipline Introduction
	QuickTalks: Tony Schwartz: The Scourge of Facetime

KnowledgeShift Inc.
26W245 Grand Ave Ste 200
Wheaton, IL 60187
www.knowledgeshift.net

Motivating Others \$29.99	QuickTalks: Tom Peters: The Dream Manager
	QuickTalks: Patrick Dixon: Motivation
	QuickTalks: Jean-Claude Larreche: Employee Engagement and Growth
	QuickTalks: Howard Behar: Know Why You're Here
	Iks: David Maister: Put Your Job on the Line
	QuickTalks: David Maister: Tyrants, Energizers, and Cynics
	QuickTalks: John Sweeney: Lead Like Improvisers: Being Confident
	QuickTalks: John Sweeney: Lead Like Improvisers: The Importance of Energy and Passion
	QuickTalks: Jon Katzenbach: Building Emotional Commitment
	QuickTalks: Jon Katzenbach: What the Best Motivators Do
	QuickTalks: Lynda Gratton: The Power of Ignition
	QuickTalks: Robin Sieger: The Truth About Motivation
	CEO Exchange QuickTalks: Brad Anderson: Employee Stock Options
	CEO Exchange QuickTalks: Anne Mulcahy: Motivating Employees
	QuickTalks: Rita Bailey: Lighten Up! It's Not That Serious
	QuickTalks: Tony Rutigliano: The Secret to a Great Relationship (Business Version)

KnowledgeShift Inc.
 26W245 Grand Ave Ste 200
 Wheaton, IL 60187
www.knowledgeshift.net



	QuickTalks: Tony Schwartz: Passion and Productivity
	QuickTalks: Jason Jennings: Motivating Your Team
	QuickTalks: Tony Schwartz: Cultivating Realistic Optimism
	QuickTalks: Tony Schwartz: Giving the Most to Your People
	QuickTalks: Ken Blanchard: Treat Your People Right
	QuickTalks: Marshall Goldsmith: Providing Positive Recognition

KnowledgeShift Inc.
26W245 Grand Ave Ste 200
Wheaton, IL 60187
www.knowledgeshift.net