

KnowledgeShift Inc.

Four Steps for Manufacturing Growth

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Mastering Six Sigma and Lean Manufacturing has streamlined the organization but it has not protected you from competitors & guaranteed long-term growth. The recent economic crisis has changed all of the rules. Instead of managing from what you did last year, you need to help your company plan by looking into the future.



Four Steps to Manufacturing Excellence

This workshop is based upon Adam Hartung’s book “Create Marketplace Disruption”. The book and workshop will illustrate through case studies to show companies that keep doing the same process year after year will eventually fail.

Your Team will understand how these four steps will guarantee that you will uncover a new path for market growth.

- Plan from the future not the past
- Learn from your competitors
- Be disruptive
- Build white space to innovate



Four Steps to Manufacturing Excellence

Target Audience:

- Owner/GM
- Operations Manager
- Engineering
- Senior Sales Director
- Senior Technical Director

Materials

- Pre-workshop survey
- Trends analysis
- Competitor analysis
- Opportunity matrix
- Video case studies