

# Building Your Growth Goals From Future Opportunities

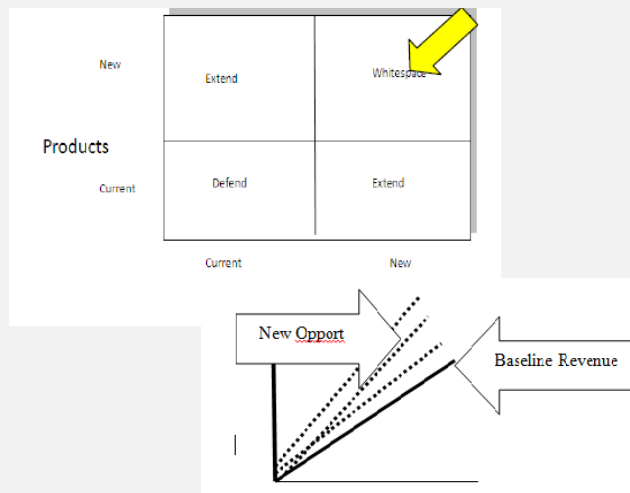
This workshop is designed to help your organization align its growth goals to new opportunities that will follow future trends:

**Target Audience:**

- Owner/GM
- Sales Leadership/Teams
- Operations Manager
- Finance/Operation

**Activities:**

- Review Trends and Scenarios
- Build Opportunity Matrix to identify New Products/Services to New Customer
- Build your Growth Megaphone
- Identify where you can shift the spending to support stretch opportunities





## Length 1-Day

### Delivery Options:

- Adam Hartung Facilitator
- Certified Trainer Facilitator
- Train-the-Trainer

### Take-a-Ways

- Roadmap to growth goals for next 12-18 months
- Recognize 2-3 new market opportunities that will introduce new revenue paths
- Understand how to shift budgets and spending plans to support new market opportunities

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Adam Hartung, Author of “Create Marketplace Disruption” and columnist for Forbes.com, CIO Online and The Economist

“In order for the manufacturing industry to continue to grow, you must master the art of following market shifts”

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