

Manufacturing Growth Megaphone

Building Your Growth Goals From
Future Opportunities

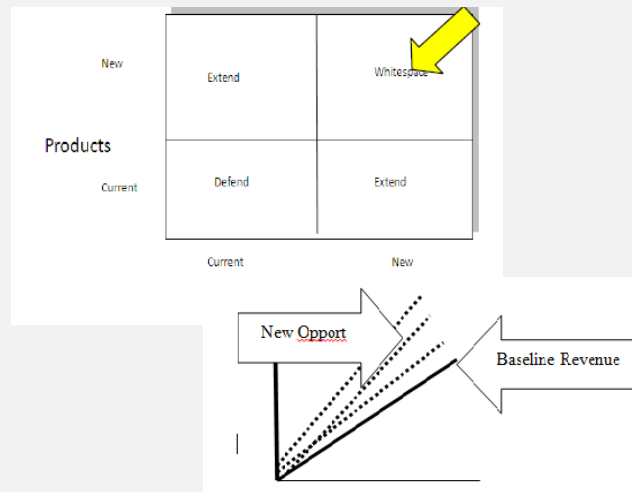
Activities:

- Identify major trends
- Develop future scenarios
- Create new products and customers opportunity matrix
- Build a growth megaphone of new projects
- Identify higher rate of return investments

This workshop will align your organization's growth goals with major trends leading to higher, more profitable revenues.

Target Audience:

- Owner/GM
- Sales Leadership/Teams
- Operations Manager
- Finance/Operation



Contact for details (630) 221-8759 or nancy@knowledgeshift.net



Length 1-Day

Delivery Options:

- Adam Hartung Facilitator
- Certified Trainer Facilitator
- Train-the-Trainer

Take-a-Ways

- Roadmap to growth goals for next 12-18 months
- Recognize 2-3 new market opportunities that will introduce new revenue paths
- Understand how to shift budgets and spending plans to support new market opportunities

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Adam Hartung,
“Create Marketplace
Disruption” author
and columnist for
Forbes and CIO
magazines.

“In order for manufacturers to grow they MUST master the ability to rapidly follow market shifts.” National Institute for Standards and Technology, Manufacturers Extension Partnership annual conference.

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